

**I'm  
green**

TM



BodyPak

**Biopolymers**

[www.bodypak.com](http://www.bodypak.com)





# What are Bioplastics?

Bioplastics are Biobased, Biodegradable or both!



## Biobased

Renewable raw material feed stock



## Biodegradable

Chemical process in which micro-organisms convert materials into natural substances (depending on the conditions)

Bioplastics



Biopolymers



Biobased

**Means that the material or product is (partly) derived from biomass (plants)**

**A dynamic industry growing at a rate of roughly 20% per year!**

**Saving fossil resources by using biomass** provides a unique potential of carbon footprint reduction, can possess properties that are identical to their conventional versions and can be recycled in existing waste streams.



# Bioplastics

Bioplastics are Biobased, Biodegradable or both!



## Bioplastics

e.g. PP/PVC,  
Biobased PET, PTT

Bio-PE

Biobased

## Bioplastics

e.g. PLA, PHA,  
Starch Blends

Recyclable

## Conventional Plastics

Nearly all conventional  
plastics, e.g. PE, PP, PET

Biodegradable

## Bioplastics

e.g. PBAT, PBS, PCL

Fossil-Based





# I'm Green™



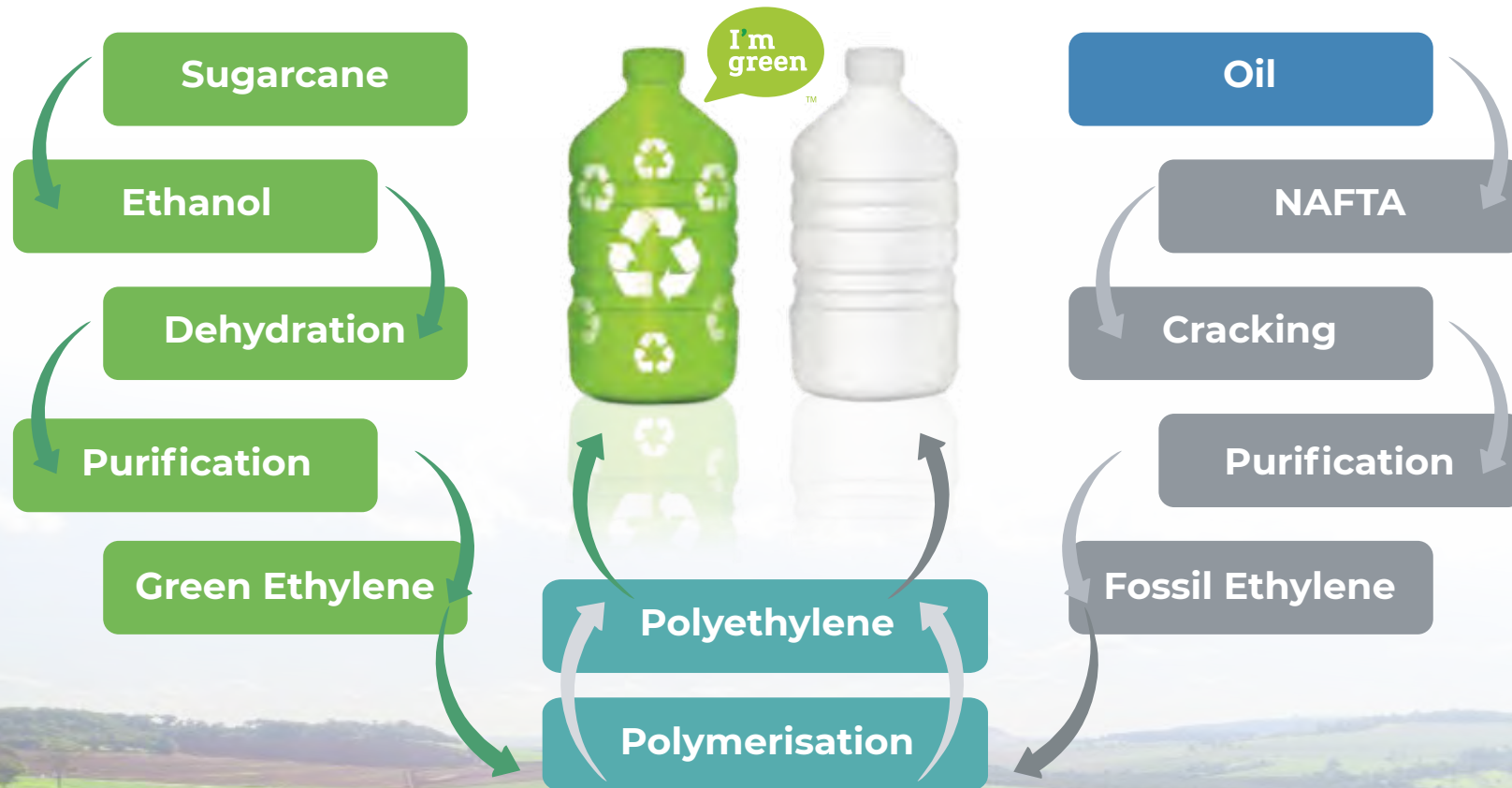
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## Green Polyethylene X Fossil Polyethylene



**Technology:** The production route for green polyethylene and the fossil polyethylene are the same, therefore the green polymer has got the same characteristics, quality and properties as the fossil equivalent.



# Green PE Cycle

Green Polyethylene helps  
reduce greenhouse gases  
and is 100% recyclable



w 100%  
recyclable



Packaging made from  
Green Polyethylene



Green PE Carbon  
Footprint  
from cradle to  
Braskem's gate:



1mt Green PE Captures 2.15m CO2



Production of  
Green Ethylene and  
Green Polyethylene



1 Hectare  
of Land



77 Tons of  
Sugarcane



6700L of  
Ethanol



3 Tons of  
Green Ethylene



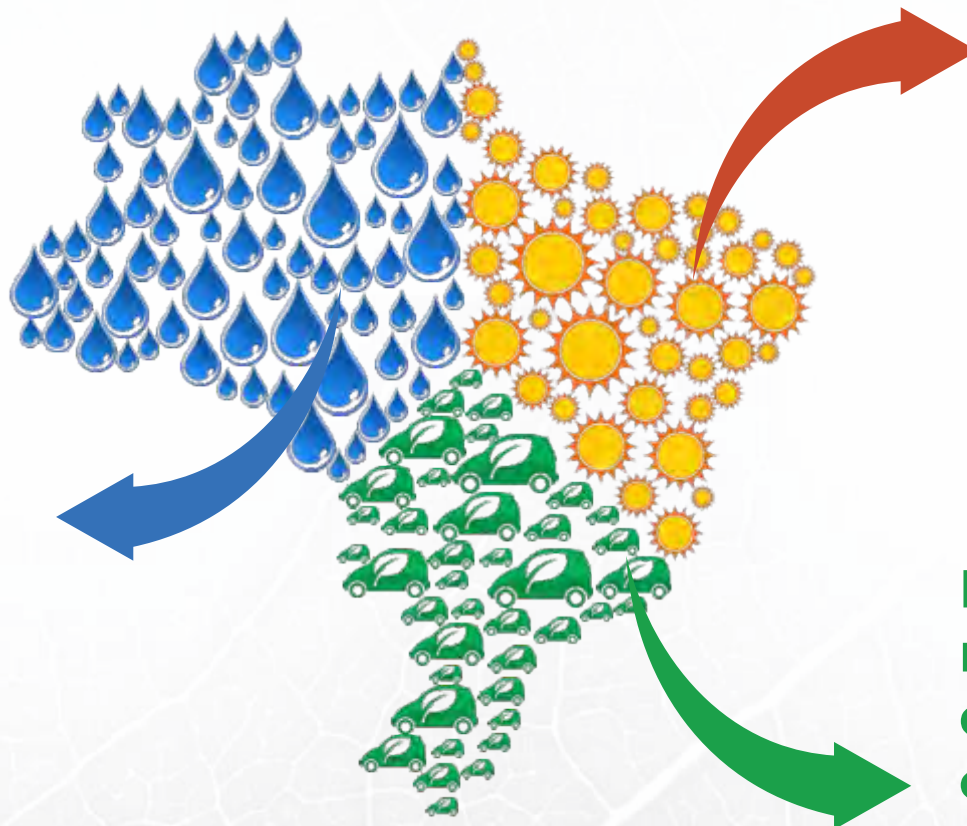
3 Tons of  
'I'm Green'  
Polyethylene



# Brazilian Scenario

Favourable aspects for the development of biopolymers

**The largest  
watershed  
in the world**



**Intense solar  
radiation  
and climate  
diversification**

**Pioneer in  
research and  
development  
of biofuels**





# Land Usage

Significant potential for sustainable growth

**Total Area**  
**851.48**

Millions of Hectares

**Protected /  
Native**  
**496 (58%)**

**Arable Land 329.94 (39%)**

0.02%



**Sugarcane**

**8.14**  
**(2.4%)**

50% Sugar

50% Ethanol

**Agriculture**

**51.7**  
**(16%)**

**Pasture**  
**158.75**  
**(48%)**

**Available**  
**111.34**  
**(33%)**

**Other**  
**25.92 (3%)**

**Braskem's capacity of I'm Green™ Polyethylene Production: 200 KTON/Year**

460m Litres of Ethanol = Approx. 68,000 Hectares

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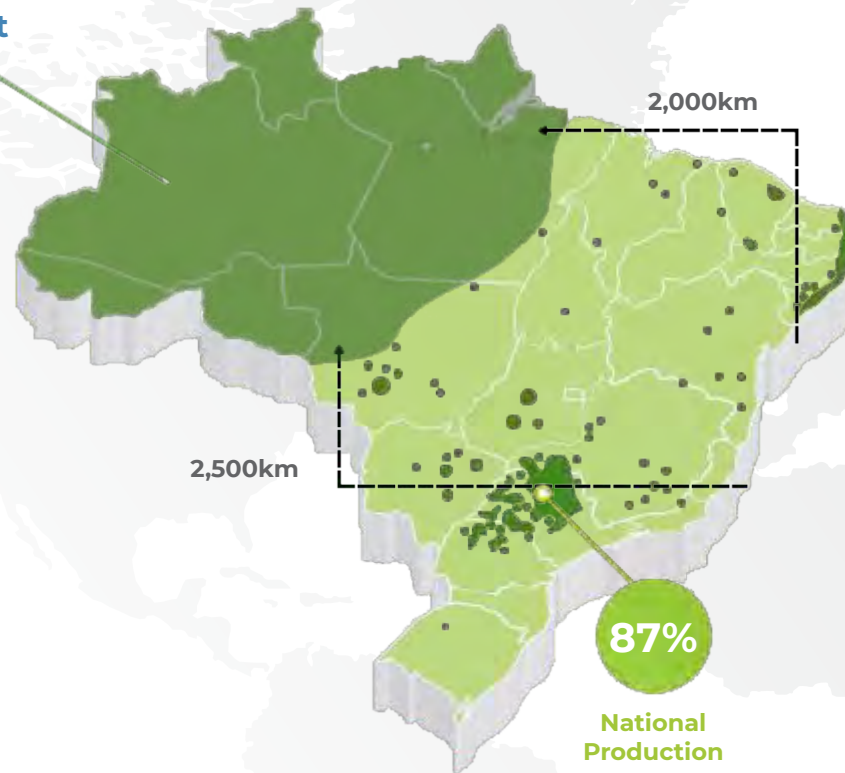




# Brazilian Agroecological

Zoning Programme

Amazon  
Forest



## Soil & Weather

Condition = Productivity

(No expansion to Amazon and Pantanal)

## Areas for Sugarcane expansion

Areas with proper conditions for mechanical harvesting

Degraded pasture land

Regions with lower need for water usage in production

## Respect for food security

CO<sub>2</sub> Footprint Reduction



CO<sub>2</sub> Emission  
per Person  
4t CO<sub>2</sub> eq/Year



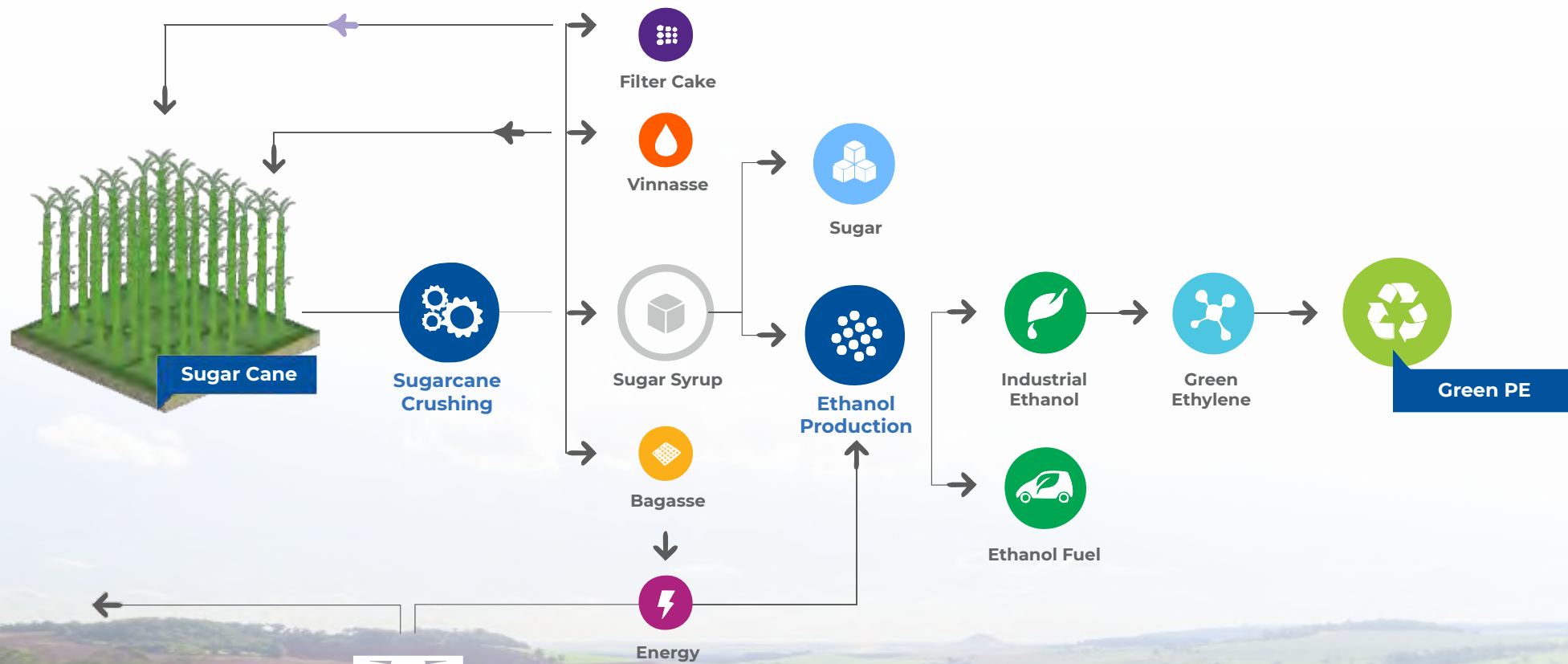
Each 100T Green PE =  
100 People's  
Emissions

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# Sugarcane Ethanol

Efficient use of resources

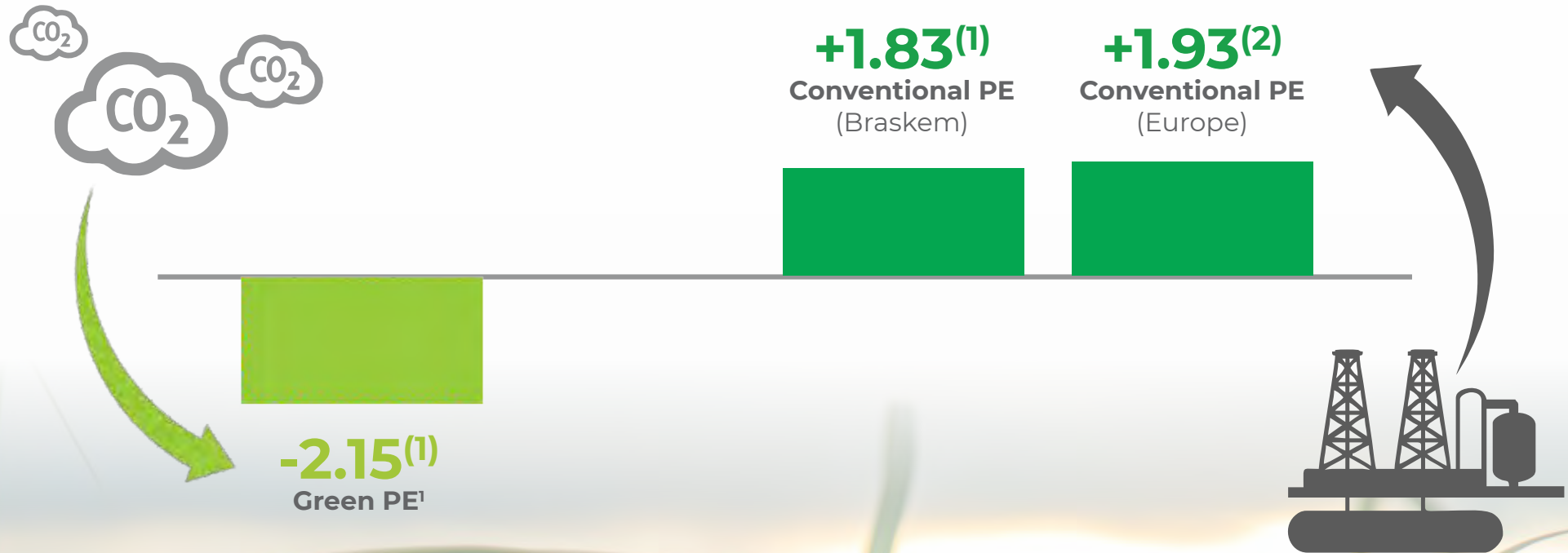






# Carbon Footprint Comparison

Carbon Footprint (t CO<sub>2</sub> q./t polymer)

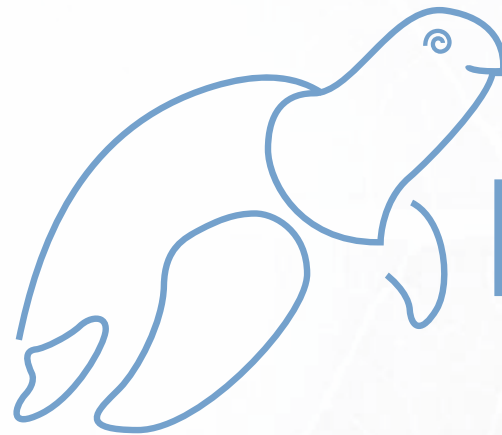


(1) LCA study conducted by E4TECH & LCA Works (from cradle to Braskem factory gate)

(2) Plastics Europe

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